Operational Guidelines on
Management of Offshore TPg Programmes in the Mainland

I. Objectives

To ensure the quality of the programmes offered offshore, these guidelines serve the purposes of advising programmes on the procedures of initiating an offshore programme, finding a partner institution, and points to note on programme management.

II. Procedures emphasizing Quality Assurance

As with programmes offered in Hong Kong, quality assurance is an important aspect of offshore programmes. Quality assurance is a collective and continuous process through which the University ensures that the education it provides is of good quality and high standards. With rigorous monitoring, review and enhancement processes, the comprehensive quality assurance framework of the University ensures that stakeholders such as the faculty, students, employers and society can be assured that:

a. the programmes meet the appropriate academic and professional standards;
b. the objectives and intended learning outcomes (ILOs) of the programmes are appropriate;
c. the means chosen and the resources available for achieving those objectives and ILOs are adequate and effective; and
d. the overall educational experience of the students are regularly reviewed for continuous enhancement.

III. Initiating an Offshore Programme

1. Approval Process

1.1 All programmes, be they local or offshore, have to follow the regular initial programme approval process, including the budget review by the FO and approval from the Academic Development Committee. For new programmes, the Programme Approval process including the timeline is detailed at http://buar2.hkbu.edu.hk/staff/qa/prog_accreditation/new_prog/. For offshore programmes adopting the same curriculum as existing programmes, ADC’s approval is also necessary. The proposal to ADC shall include the draft agreement with the partner institution and the budget already cleared by the FO.

1.2 Mainland programmes could be one of the following:
   a. A new programme
   b. One that adopts the curriculum of an existing programme offered in Hong Kong with changes in certain aspects such as MOI or ILOs.

1.3 For new programmes, the programme planning team should follow the current University protocol of getting accreditation (Ref: same as 1.1)

1.4 For programmes adopting the existing curriculum, after going through the approval process stated in 1.1, please complete the QA Checklist for the Introduction of HKBU Offshore programmes Adopting the Same Curriculum of Existing Local TPg Programmes (http://gs.hkbu.edu.hk/en/staff/staff_guidelines/) for the QAC’s consideration. The checklist aims to provide a quick glance of the intended changes of the programmes and prepare
programme directors to answer any queries that would be raised by the QAC. It also facilitates the QAC’s determination of the further approval procedures, if necessary.

2. Partner Institution and Agreement

2.1 Faculties/Schools/AVA are at their liberty to seek partner institutions, which shall be recognized tertiary institutions;

2.2 IRACE has already partnered with the Shenzhen University in TPG programme collaboration, programmes could approach the GS for information if they would like to partner with the Shenzhen University;

2.3 When signing the agreement with a partner institution, Faculties/Schools/AVA are advised to observe the University’s various regulations and procedures. If in doubt, they shall approach the AQSS for related quality assurance issues or the GS for partnership and programme management matters.

IV. Programme Management

1. Programme management shall follow the regulations and procedures for programmes offered in Hong Kong. For programmes that adopt the same curriculum, it is advisable that the programme concerned is managed and monitored by the same Programme Management Committee (PMC) in order to maintain the same standard for the same programmes offered at various locations.

2. Where necessary, the PMC may set up a special task force to handle the offshore programme matters. The special task force shall also be accountable to same PMC.

3. All other measures that apply to a Hong Kong programme shall be applied to the offshore programmes, including but not limited to:
   a. programme revision
   b. feedback on courses, e.g. Teaching Evaluation
   c. submission of Annual Programme Quality Assurance (QA) Report

4. In view that a partner institution is involved and students take courses offshore, programmes are also advised to:
   a. review the collaboration with the partner institution from time to time
   b. evaluate if students are provided with adequate support such as library facilities (in particular access to the electronic teaching materials), laboratory equipment and facilities where relevant, academic advisement off-class, etc.

The flowchart in the Appendix depicts the procedures for offering offshore programmes in the Mainland.

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QA Procedures for the Introduction of Offshore Programmes adopting the same curriculum as existing programmes

Programme Initiation

- Budget Clearance with FO
- Initial approval from ADC (proposal including draft agreement with partner institutions and budget)

Programme Evaluation

QA checklist for QAC approval
- Require accreditation?

Programme Accreditation

Programme Management

Normal QA Procedures
- Same Programme Management Committee and
- Same Programme Director as the existing programme

- Specific Task Force to handle offshore program?
- Designated personnel to liaise with IRACE/ CRI/ IST?

Programme Evaluation

- Feedbacks from students e.g. Teaching Evaluation
- Annual Programme QA report

- Mechanisms to ensure follow through improvement items